



Press Release

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Willowood USA fills two key organizational positions

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June 13, 2016. Roseburg, OR – Willowood USA announced today that they have hired a Director of Manufacturing and a Southeast Regional Account Manager to further expand their product portfolio and market expansion.

Jeff Thayer has joined the Willowood USA team effective June 13, 2016 to serve as the new **Director of Manufacturing**. Jeff will report to the President and CEO of Willowood USA – Brian Heinze and will operate out of his office in Omaha, NE.

Jeff joins Willowood USA from Helena Industries where he served in numerous roles the past 16 years most recently as the V.P. Sales, Marketing and Procurement. “We are privileged to have an individual with Jeff’s skill set and knowledge to join our company” states Heinze. “Jeff will have both an immediate and long lasting positive impact on our production and manufacturing capabilities. Our growing product portfolio and increased market presence in U.S. agriculture will for sure keep Jeff busy for many years to come.”

Larry McCauley has also joined the Willowood USA team effective June 13, 2016 in the role of **Southeast Regional Account Manager**. Larry will report to Casey Daniel – Willowood USA National Accounts Manager and will work out of his office in Lakeland, FL.

Daniel states “Having an experienced account manager like Larry join our sales team will give us a big ‘shot in the arm’ in a geography where we see significant growth potential. Larry’s strong industry contacts and knowledge of the Southeastern markets will serve him well in his new role.”

About Willowood USA:

Willowood USA continues to set the pace as one of the fastest growing generic crop protection companies in US agriculture. Willowood USA is a U.S. based manufacturer of post patent crop protection herbicides, fungicides, insecticides and plant growth regulators for the agriculture, turf and vegetation management industries. For more information on the complete line of Willowood USA products, go to www.willowoodusa.com.

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