



Press Release

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Turf and Ornamental professional Tim Zech joins Willowood USA

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Jan. 9, 2017. Roseburg, OR – Willowood USA announced today that they have hired **Tim Zech** to serve in a newly created position of **Turf & Ornamental National Sales Manager**. Tim will start in his new role effective Jan. 16, 2017.

Tim joins Willowood USA from United Turf Alliance (UTA) where he served most recently as President. Prior to his 7 years at UTA, Tim served in leadership roles at both Sostram Corporation (Chief Operating Officer) and Sipcam Agro USA (National Sales and Marketing Manager).

“We are excited about having Tim join our team” states Joe Middione – Willowood USA’s Chief Operating Officer. Middione went on to say: “I have known and worked with Tim for a number of years in various capacities. Having Tim on our team will accelerate our success in the T&O markets. Tim’s industry knowledge base, his vast network and his deep understanding of both the T&O and generic ag sectors will serve our company for many years to come.”

Tim will operate out of his Monticello, GA office and will report to the Chief Operating Officer – Joe Middione.

About Willowood USA:

Willowood USA continues to invest in organizational talent while expanding its product portfolio to better serve American growers. Willowood USA is a U.S. based manufacturer of post patent crop protection herbicides, fungicides, insecticides and plant growth regulators for the agriculture, turf and vegetation management industries. For more information on the complete line of Willowood USA products, go to www.willowoodusa.com.

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