

For final approval 4/21/17

FOR IMMEDIATE RELEASE

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## Willowood USA Adds Two New Products to its Lineup

Low-cost herbicide and miticide options for soybean and specialty crop growers

(ROSEBURG, Oregon – April 25, 2017) — Soybean growers have a new fallapplied herbicide option, and specialty crop growers have a new spider mite protection option, both at a lower price point than leading brands.

Willowood Sulfentrazone MTZ herbicide for soybeans contains sulfentrazone, the same active ingredient as Authority<sup>®</sup> MTZ. And Willowood Bifenazate 50WDG contains bifenazate, the same active ingredient in Acramite<sup>®</sup>. Both post-patent formulations from Willowood USA have been approved by the Environmental Protection Agency and soon will be available from distributors and local ag retailers. State registrations are pending.

Willowood Sulfentrazone MTZ provides broad-spectrum control of tough winter weeds including glyphosate- and ALS-resistant weeds. Applied in the fall, Willowood Sulfentrazone MTZ offers residual control that lasts through the spring to tackle weed seeds before they germinate. It can also be applied early pre-plant and preemergence.

Specialty crop growers gain a low-cost alternative with Willowood Bifenazate 50WDG, a versatile miticide that attacks spider mites at all stages, from egg to adult. It provides fast knockdown on more than 15 species of spider mites, yet is easy on predator mites and beneficial insects. It is labeled for a variety of fruits, vegetables, tree nuts and other specialty crops.



Contact your distributor or local ag retailer for more information, or visit <u>www.willowoodusa.com</u>. Always read and follow label directions.

## **About Willowood USA**

Willowood USA continues to set the pace as one of the fastest growing generic crop protection companies in U.S. agriculture. Willowood USA is a U.S. based manufacturer of post-patent crop protection herbicides, fungicides, insecticides and plant growth regulators for the agriculture, turf, specialty crops and vegetation management industries. The company proudly formulates most of its products in the United States. For more information about its products that protect crops and drive profits, visit willowoodusa.com.

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